

Template No. 5

Early Childhood Counts

Child-to-Child Programs

QUESTIONS	DISCUSSION
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PEOPLE SERVED

Who will benefit from the program?

Child-to-Child programs can benefit the whole community.

Who is directly involved?

Generally primary school children, grades 4-6, are the recipients of the 'messages'. They deliver them to younger siblings, the family, and the community.

LOGISTICS

Where will children receive the messages?

Child-to-Child most often operates through the schools, with changes in the curriculum and teaching methodology. Children pass on the message either within the school setting or at home and in the community.

Child-to-Child can also operate from a health center/clinic.

CURRICULUM

What content do we want children to pass on?

While Child-to-Child began as a health education program, today Child-to-Child programs are used to provide parents with information about all aspects of children's development.

METHODOLOGY

How do we want to transmit the messages to the children?

Children should be actively engaged in learning the messages and they should have opportunities to practice what they have learned before teaching others (e.g., how to make ORT, how to check on the cleanliness of the community, how to play with younger siblings in ways that will promote skills required in primary school, etc.)

EVALUATION

How will we know if the Child-to-Child approach is effective?

The goals established for the program should be the markers against which the program is evaluated. For example, if you want to raise the community's awareness of and commitment to creating a clean environment, a litter-free environment can be an indicator of success.